

# City of Melbourne



Planning & Economic Development Department  
900 E. Strawbridge Avenue • Melbourne, FL 32901  
Phone (321) 608-7500 • Fax (321) 608-7519 • E-Mail: p&z@melbourneflorida.org

**MINUTES**  
**ARCHITECTURAL REVIEW BOARD**  
**APRIL 18, 2012 AT THE HOUR OF 6:00 P.M.**  
**IN THE COUNCIL CHAMBER, MELBOURNE CITY HALL**

1. Ms. Shanna Tibbetts, Chairperson, called the meeting of the Architectural Review Board to order at 6:00 P.M.
2. All present said the Pledge of Allegiance to the Flag.
3. Roll Call:

PRESENT:	Shanna Tibbetts	Chairperson
	Randy Thron	Vice-Chairman
	David Corbin	Member
	Joyce Miller	Member
	Tom Wood	Member
	Donald Sternberg	Member
	Wendy Burstein	Alternate Member
	Angelina Wheeler-Chong	Alternate Member
ABSENT:	David Bogenrief	Member
ALSO PRESENT:	Kelly Delmonico	Planner
	Debra Cote	Recording Secretary

4. **APPROVAL OF MINUTES: March 21, 2012**

Moved by (Sternberg/Miller) to approve the minutes of the March 21, 2012 meeting.

Motion carried unanimously.

## **NEW BUSINESS**

5. **A-12-036 ANTOINETTE UNIQUE INTERIORS INC. / 1910 MUNICIPAL LANE**  
Signage

Antoinette Prisco said she is opening a business at 1910 Municipal Lane and is requesting approval for signage, which includes a four (4) inch gold band on the top and an eight (8) inch gold band on the bottom of the window and also includes graphics and text as shown on the diagram.

Ms. Delmonico said the applicant is requesting approval of vinyl signage to be applied to the glass on the front façade of the unit. The hand drawn diagram and photograph indicate the proposed locations of the signage and graphics to be applied. She suggested the Board refer to the attached business card to view the actual colors of the proposed vinyl lettering.

Mr. Thron said the door sign looked very nice.

Moved (Wood/Thron) to approve A-12-036 as presented.

Motion carried unanimously.

6. **A-12-037**      **BARGAINS BY KATHY / 2011 MELBOURNE COURT**  
Signage

Clarence Brewer said this is his wife's business. He said the vinyl window sign is already up and he apologized to the Board saying he was not aware that it was necessary to obtain Architectural Review Board approval.

Ms. Delmonico stated the applicant is requesting approval of vinyl signage on the storefront window as indicated on the photograph.

Ms. Tibbetts said it is difficult to read the telephone number in the window.

Mr. Thron suggested placing a black backing behind the phone number.

Moved by (Thron/Miller) to approve A-12-037 as presented with the condition that a black band may be added behind the phone number to make it more visible.

Motion carried unanimously.

7. **A-12-038**      **XTREME GAMING REPAIRS / 1926 S. BABCOCK ST.**  
Signage and Awning Color

Cameron Goodyear approached the podium.

Ms. Delmonico stated that the applicant is requesting approval for several wall signs, a ground sign and awning color. She said there are several existing wall signs located on the storefront window that have not been permitted but will need ARB approval prior to issuance of a sign permit. The existing signs are shown on the bottom half of the attached 5x7 photograph. Two additional new wall signs are being proposed on the front (west) of the building on the awning and on the side (south) of the building. These new signs are shown on the top half of the 5x7 photograph and on the 8.5x11 images. Also shown on the attached documentation is the existing and proposed sign face for the ground sign.

Ms. Delmonico explained that the awning was originally a blue color that matched the other two units in the commercial plaza; however, the awning for this business was painted a bright green color similar to the attached "Bitter Sour Apple" color.

Ms. Tibbetts said the awning for the whole plaza is now two different colors and in the past the Board has only allowed awnings to be one color.

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Mr. Cameron said the green color is part of their corporate colors.

Ms. Burstein asked what does not meet Code.

Ms. Delmonico said the free standing sign in front of the window did not meet Code and the Building Department would determine if the proposed signage meets Code when the applicant applies for a sign permit. She stated the applicant did not receive Architectural Review Board approval and did not get a permit for any of the signage.

Moved by (Sternberg/Thron) to approve the green awning with a black band separating the green and blue color and the "Xtreme Repairs" logo sign on the awning.

Roll call was as follows:

Aye – Thron, Miller, Wood, Sternberg, Burstein, Wheeler-Chong

Nay – Corbin

Motion carried.

Moved by (Tibbetts/Wood) to approve the front window signs (including the Xtreme Repair logo sign, phone number, Apple logo, hours of operation, \$40.00 sign and the Direct TV logo on the left window the same size as the phone number) and the proposed south side wall signage.

Motion carried unanimously.

Ms. Tibbetts asked if the pole sign would still be there when Babcock Street was straightened and spoke about the clutter on the wires surrounding the pole sign.

Mr. Cameron said yes, the pole would remain. He said there is "junk" located on the wires and he does not know how to remove it.

Mr. Wood said that should be a landlord issue, not a tenant issue.

Mr. Thron said he likes the signage. He asked if there should be a phone number underneath the logo.

Ms. Burstein said that would be a good idea.

Ms. Tibbetts asked if the pole would be painted.

Mr. Cameron said he could paint the pole green.

Moved by (Wood/Thron) to approve the pole sign with the option to add the phone number to the sign face and paint the pole green or black.

Motion carried unanimously.

8. **A-12-039**      **T WIRELESS LLC / 1922 S. BABCOCK ST.**  
Signage

Faisal Haroon said he recently moved into this space and installed his sign on the awning. He received a visit from Code Enforcement telling him he needed to get Architectural Review Board approval for the signs. He explained that the small white sign has the phone number and the store hours.

Ms. Burstein said there appears to be too much going on. She asked if the orange "specials" sign is up all the time.

Mr. Haroon said yes.

Mr. Sternberg suggested painting the awning green.

Mr. Haroon said he wanted to do that before he put the signage up, but the landlord was afraid the Board would not approve it.

Moved (Wood/Sternberg) to approve A-12-039 as presented with the option to paint the awning the same green color as the south awning on the same building.

Aye - Thron, Corbin, Wood, Sternberg, Burstein, Tibbetts

Nay - Miller

Motion carried.

9. **A-12-040**      **MICA & MOLLY'S / 520 E. NEW HAVEN AVENUE**  
Door Color

Mica Perry told the Board she wanted to paint the front door.

Ms. Delmonico said the applicant is requesting approval to paint the front door of the business "First Kiss" pink. The business obtained prior approval from the ARB to paint the exterior of the building and put up new ground and wall signs.

Ms. Burstein said she loved the color.

Ms. Tibbetts said the color is really pretty.

Moved (Wood/Sternberg) to approve A-12-040 as presented.

Motion carried unanimously.

10. **OTHER BUSINESS**

Moved by (Miller/Thron) to discuss other business.

Motion carried unanimously.

11. **A-12-041**      **Brevard Computer & Technology Services / 668 W Eau Gallie Blvd**  
Signage

Oliver Demasis said they would like to install wall signs.

Ms. Delmonico said the applicant is requesting approval for several building signs. All signage would be vinyl and located on the front (south) façade. The vinyl graphics are proposed to be placed on the window, door and existing backlit wall sign.

Mr. Thron said there is a lot there, but it looks good.

Moved (Thron/Sternberg) to approve A-12-041 as presented.

Motion carried unanimously.

12. **A-12-042**      **Vizion Automotive LLC / 1001 E. Lincoln Avenue**  
Signage and Building Color

Brad Blankman said this currently is a plain, white building. They would like to paint it tan with green trim. He said they will be re-facing the existing sign.

Ms. Delmonico said the applicant is requesting approval to replace the sign face of the existing ground sign and paint the building. The attached images depict the new sign face as well as the existing building paint colors. The new paint colors would be "Bone" beige for the base color and "Rolling Hills" green for the trim.

Ms. Tibbetts asked if all four sides of the building would be painted.

Mr. Blankman said yes.

Moved by (Miller/Wood) to approve A-12-042 as presented.

Motion carried unanimously.

13. **A-12-043**      **Walk In Ride Away of Melbourne LLC / 1308 N Harbor City Blvd.**  
Building Color

Richard Riehl said they are requesting to paint the exterior of the building.

Ms. Delmonico said the applicant is requesting approval to paint the building. The base color will be "Japanese Koi" yellow and the trim is "Wet Coral".

Ms. Miller said it looked very nice.

Moved (Miller/Wood) to approve A-12-043 as presented.

Motion carried unanimously.

#### **REVISIONS**

14. **A-11-052**      **ALSAR, INC. / 1508-1510 S. BABCOCK STREET**  
Building Color

Ms. Delmonico stated that on July 20, 2011, the applicant obtained approval for overall building design including an exterior white building color to go along with the red tile roof and natural color stone.

On the day the painters arrived to paint the building, the applicant decided that the building would look best if an accent color was added to the trim on the façade of the building. She said the applicant contacted her to explain that he wanted to paint the trim a beige/tan color to complement the existing colors of the building, however the painters were already on the property and his only opportunity to paint was at that time. Because of the applicant's past success in creating aesthetically pleasing buildings, she told the applicant to go ahead and paint the trim color on the building and bring a picture when he was done and she would bring the photograph to the ARB to request approval for an additional building color.

Ms. Delmonico said that if the ARB approves the trim color, staff will amend the original Certificate of Appropriateness.

Moved (Tibbetts/Thron) to approve A-11-052 as presented.

Motion carried unanimously.

15. **A-12-033**      **FLORIDA FLOORING & FABRICATION / 826 CREEL STREET**  
Revision to Approved Fence

Ms. Delmonico explained that on March 21, 2012, the applicant obtained approval for a wood fence, among other exterior improvements.

The approved wood fence was for the southwest corner of the building only. Unfortunately, the applicant omitted his request to place a fence of the same material on the north side of the building to surround the back door and the air conditioning unit. Plans submitted to the Building Department showed both fence locations so staff is now requesting approval of the second fence location.

Ms. Delmonico said the attached plan drawings indicate the two proposed fence locations. If the ARB approves the new fence location, staff will amend the original Certificate of Appropriateness.

Moved (Wood/Sternberg) to approve A-12-033 as presented.

Motion carried unanimously.

16. **ADJOURNMENT**

Moved by (Tibbetts/Miller) to adjourn at 7:10 p.m.

Motion carried unanimously.

Respectfully submitted,

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Kelly Delmonico, AICP  
Planner